

수업계획서(Syllabus)

2023 학년도 1 학기

교과목 번호 (Course No.)	HBF01239	교과목명 (Course Title)		디지털시대의미디어리터러시		강좌번호 (Course No.)	5856		
개설학과 (Department Major)	디지털미디어학과	개설학년/학기 (Year/Semester)		2학년 / 1학기		학점/시간 (Credit/Hour)	3 / 3		
강의시간 / 강의실 (Lecture Time/ Classroom No.)	수요일 12:00-13:15 강의실 : S1415 금요일 12:00-13:15 강의실 : S1415				실험실 (Laboratory Location)				
상담시간 (Office Hours)	by appointment (or email)				집중수업 여부		해당없음		
담당교수 (Lecturer)		연구실(전화) (Office(Phone))				e-mail			
교육영역 (Course Type)	교양 (Liberal Arts)	전공 (Major)	수업방식 (Course Composition)	강의 (Lecture)	실험 (Experiments)	발표 (Presentation)	협동학습 (Team Project)	기타 (Others)	
		0		0					
교과목 교육목표 (Course Objectives)	This class focuses on critical thinking concerning the impact of media in our lives. Specifically, this course helps you to gain the critical skills and knowledge for active participation, by navigating diverse aspects related to the processes and effects of media messages. Students will be asked to actively participate in class discussions, which encompassing diverse topics about media environment, audiences, and media effects.								
교과목개요 (Course Description)	Notice- The lecture will be delivered in English. Media Literacy teaches readers how to navigate through the flood of information in media-saturated world. We'll use the textbook written by W. James Potter, which explores the key components to understanding the fascinating world of mass media. we will learn about the process regarding how the media operate, how they attract attention, and how they influence the public.								
수업진행방법 (해당사항 전체선택)	<input type="checkbox"/> 동영상(LMS)			<input type="checkbox"/> 실시간 화상강의			√ 대면수업		
	수강사이트 https://lms.mju.ac.kr 통합로그인			시스템명 : URL :			※ 강의실 출석		
선수과목 및 지식 (Prerequisite)									
신 교육기법활용 (Use of new education methods)	Flipped Learning (플리드러닝)		Blended Learning (블렌디드러닝)		PBL(Problem Based Learning)		기타(Etc)		
성적평가방법 (Evaluation)	출석 (Attendance)	과제물/ 보고서 (Assignments/ Reports)	수시시험 및 중간고사 (Quiz포함) Exams (periodically throughout the semester (Including Quiz) and Mid-term Exam	학기말시험 (Final Exam)	발표 (Presentation)	기타 (Others)	합계 (Total)		
	20	0	40	40	0	0	100 %		
	기타내용 (Remark)								
교과목 교육목표 성취도 평가방법 (Evaluation on the extent to which course objectives have been achieved)	Midterm(40%) Final exam(40%) Attendance/participation(20%)								
교재및 참고도서 (Textbook and & Reference Books)	주교재 (Required Textbook)	서명 (Title)	Media Literacy (Paperback, 9 Revised edition)						
		저자명 (Aughor)	W. James Potter (지은이)			출판사명 (Publisher)	SAGE Publications Inc		
		ISBN	9781544328706			출판년도 (Year of Publication)	2020		
	부교재 (Supplementary Textbook)	서명 (Title)							
		저자명 (Aughor)				출판사명 (Publisher)			
		ISBN				출판년도 (Year of Publication)			
	참고도서 (Reference Books)	서명 (Title)							
		저자명 (Aughor)				출판사명 (Publisher)			
		ISBN				출판년도 (Year of Publication)			

주 별 진 도 계 획 (Lecture Plan)		
	주제 및 수업 핵심 내용 (Topics & Lecture Contents)	학습자료 및 과제 (Learning materials Assignments)
제1주 (Week1)	class orientation	
제2주 (Week2)	why increase media literacy?	
제3주 (Week3)	media literacy approach	
제4주 (Week4)	audiences 1: individual perspective	
제5주 (Week5)	audiences 2: industry perspective	
제6주 (Week6)	audiences 3: children as a special audience	
제7주 (Week7)	industry 1: development of the mass media industries	
제8주 (Week8)	MIDTERM	
제9주 (Week9)	industry 2: economic perspective	
제 10주 (Week10)	content 1: media content, reality	
제 11주 (Week11)	content 2: news	
제 12주 (Week12)	content 3: entertainment	
제 13주 (Week13)	content 4: interactive media	
제 14주 (Week14)	effects: how does the media effects process work?	
제 15주 (Week15)	FINAL EXAM	
제 16주 (Week16)		
보강 (필요시) (Make-up Class, when necessary)		

전공(핵심)역량 및 명지핵심역량의 교과목과의 연계성

(Relevance between the courses in the category of “Major(Core)”and “Myongji Core Competence)

*Myongji MJU 2025 Myongji “Core Competence”: “MJU’s mid- to long-term Development Plan to improve its quality of education and infrastructures

순번	전공(핵심)역량 (Courses in the category of Major(Core))	역량비율 (100%)	명지핵심역량 (Courses in the category of Myongji Core Competence)
1	[자기계발]문제 상황을 진단하고 이를 해결하기 위해 스스로 자신을 관리하는 능력	30 %	자기주도
4	[문제해결] 창의적 사고력을 토대로 분석, 통합하여 다양한 문제를 해결하는 능력	40 %	창의
5	[상생공감] 타인에 대한 배려와 포용력을 갖추고 공동체와 조화를 이루며 협업을 통해 최상의 성과를 이끌어 내는 능력	30 %	배려

참 고 사 항 (Important information)

수강생 유의사항 (Information for Students)	1. 각 교과목은 수업일수 4/5이상(군 휴학자는 2/3) 출석일 때 성적취득이 가능하다. (1. Credits can be obtained only when students attend at least 4/5 (2/3 for students on leave for military purposes) of the lecture.) 2. 시험 부정행위 및 기타 부정한 방법으로 취득한 교과목의 성적은 학칙시행규칙 제100조에 의거하여 F처리 또는 취소한다. (2. When a student is caught in the acts of cheating, plagiarism, unauthorized collaboration, or other forms of academic dishonesty, he/she will be assigned a failing grade or F for the class in which he/she was caught in the act according to the University regulations.)
장애학생 수업안내 (Students with Disabilities)	장애학생은 학기 첫 주에 교과목 담당교수와의 면담을 통해 출석, 강의, 과제 및 시험에 관한 교수학습 지원사항을 요청할 수 있으며 요청된 사항에 대해 담당교수 또는 장애학생지원센터를 통해 지원받을 수 있습니다. (Students with disabilities may request for academic support(i.e. attendance, lecture, assignments, exams, etc.) from his/her assigned advisors during the first week of the class. This request is to be filed through the Center for Students with Disabilities.)
기타사항 (Remarks)	강의계획안의 내용은 추후 변경될 수 있습니다. (Syllabus is subject to changes.)